



# EU PET BULLETIN

News from the European Pet Food Industry  
Issue 05 - March 2022



CELEBRATING  
**50**  
YEARS


“Supporting Pets in Society,  
today and tomorrow”

SAVE THE DATE

## 2022 FEDIAF Congress & AGM

Brussels

22-23 June 2022

 Hotel Steigenberger Wiltcher's, Avenue Louise 71, 1050 Brussels



FEDIAF EuropeanPetFood | Rue de l'Industrie 11, box 10 | B 1000 Brussels | [www.fediaf.org](http://www.fediaf.org)

## FEDIAF's 2022 Congress and Annual General Meeting

**On 22 and 23 June 2022**, FEDIAF's Congress and Annual General Meeting will take place in Brussels at the Hotel Steigenberger Wiltcher's. On Wednesday 22 June, the 2022 **FEDIAF Congress will be open to the public**. The event will celebrate FEDIAF's 50th Anniversary, by showcasing the year's highlights and revealing the new FEDIAF video explainer. The programme will include a presentation of a **research study on “The Future of Pet ownership”** to highlight how millennials are overtaking the ageing baby boomers as the biggest pet-owning generation and also a **panel discussion** involving high-level speakers focusing **on the future availability of raw materials**.

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## FEDIAF Signed the EU Code of Conduct



In January, **FEDIAF signed the Code of Conduct. This Code reflects the goals of the 2020 Farm to Fork Strategy and the European Green Deal**, as well as global sustainability targets, such as the UN sustainable development goals.

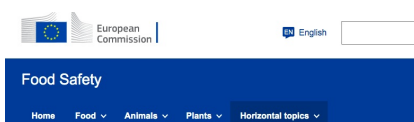
The decision to sign this document was firstly conceived by the members of the FEDIAF Environmental Sustainability Working Group. By signing the Code, **FEDIAF will seek to support and contribute to the aspirational objectives that it sets out**, where applicable to the pet food sector. Moreover, it subscribes to the Code's obligations, such as disseminating and promoting it amongst its members to encourage more sustainable practices and explore the possibility of developing sector-specific tools and resources. Finally, **FEDIAF will also provide an annual report of its activities as well as pursue dialogue with stakeholders and policy-makers.**

**To know more about FEDIAF's commitment to environmental sustainability :**

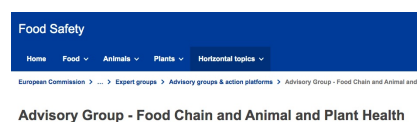
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## FEDIAF & the European Commission



**Public Consultation on Animal Welfare**



**Advisory Group on the Food Chain and Animal**

In January 2022, FEDIAF contributed to the **Commission Public Consultation to revise the EU legislation on animal welfare**. This initiative explored several options for addressing the shortcomings in the recent evaluation of the EU legislation on animal welfare. The consultation lasted from 15 October 2021 to 21 January 2022 and included a short questionnaire. This short questionnaire focused on animal welfare at the farm level but also included the transportation of cats and dogs for commercial purposes. **FEDIAF's input centred on the inclusion of cats and dogs welfare regarding transport for commercial purposes.**

[MORE INFO](#)

#### **and Plant Health**

On February and March, FEDIAF participated in the **Commission's Ad hoc meetings of the Advisory Group on the Food Chain and Animal and Plant Health**. This group has been established to consult stakeholders in an open and transparent way at the European level during the preparation, revision and evaluation of EU food legislation. It provides the European Commission with stakeholders' views on food safety policy, and specifically on issues related to food and feed safety, human nutrition in relation to food legislation, food and feed **labelling** and presentation, **animal health and welfare**, and matters related to plant health.

[MORE INFO](#)

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## **FEDIAF Position Paper on the Revision of the Renewable Energy Directive**

In a position paper published in February, **FEDIAF welcomed the ambitious climate package and express its support towards the mainstreaming of renewable energy across all economic sectors**. This choice was justified by the several commitments already made by the organisation's members in this field. Moreover, the paper highlights that as the EU takes bold steps towards decarbonizing transport,

it is important to ensure coherence with established policies such as the circular economy and food and feed security.



This is particularly relevant when valuable by-products are used for biofuels, diverting raw materials from sectors that have for decades used them in line with the waste hierarchy. More specifically, the paper made three main claims. First, it emphasised that **essential pet food materials**, such as Category 3 animal by-products, **should not be diverted towards biofuels**. Second, the paper **listed and identified social and environmental sustainability issues** behind using category 3 animal fats in biofuels. Finally, it stated that **renewable energy legislation should regulate the eligibility of feedstock based on broader sustainability concerns**.

To read the full position paper:



## FEDIAF Latest Activities



### European Pet Food Market Webinar

In January, FEDIAF Secretary-General, **Raquel Izquierdo de Santiago**, spoke at the **webinar on the European Pet Food Market** organised by the European Agrifood Trade Commissioners of Canada. FEDIAF's intervention shed light on the key topics currently at the



forefront of the European pet food sector. Examples of these **topics included additives, sustainability, the European Green Deal and animal welfare.**



For the article (pp. 38-40):

[CLICK HERE](#)

## ESM Pet Food Report

In February, FEDIAF received a media request from the **European Supermarket Magazine (ESM)**. The Q&A covered a variety of topics, and it will appear in the next edition of the publication. Topics of discussion included: FEDIAF Nutritional Guidelines, premiumisation of pet food, sustainability of the pet food industry, the link between the Covid-19 pandemic and the rise of pet ownership and its impact on the EU pet food industry, and the increasing e-commerce presence in the EU market.

## FEDIAF New Scientific & Regulatory Affairs Policy Advisor



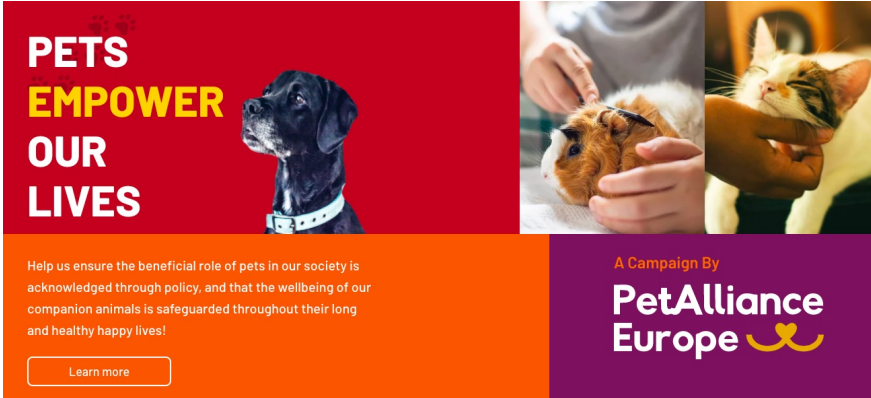
FEDIAF is delighted to have a new member. **Katerina Alexopoulou** holds a Food Science and Nutrition BSc degree from the University of the Aegean and a Master's Degree in Food Safety and Quality Management Systems from the Agricultural University of Athens (Greece). **She has worked in nutritional technical-scientific positions** in both private and public sectors. This includes working in laboratories as researcher as well as being a medical delegate. Katerina also has experience as freelancer nutritionist and safety and quality control microbiologist. Before joining FEDIAF, **she worked on feed additives legislation**, in the Animal

Nutrition and Medicated feed directory at **DG SANTE** of the **European Commission**.

**Don't forget to check our website to keep up-to-date with FEDIAF:**

[CLICK HERE](#)

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A banner for Pet Alliance Europe. The top left features a red background with the text "PETS EMPOWER OUR LIVES" in white and yellow, next to a black dog's head. The top right shows a person's hands holding a small brown and white puppy and a white and orange cat. The bottom left has an orange background with the text "Help us ensure the beneficial role of pets in our society is acknowledged through policy, and that the wellbeing of our companion animals is safeguarded throughout their long and healthy happy lives!" and a "Learn more" button. The bottom right has a purple background with the text "A Campaign By PetAlliance Europe" and a yellow smiley face logo.

**PETS EMPOWER OUR LIVES**

Help us ensure the beneficial role of pets in our society is acknowledged through policy, and that the wellbeing of our companion animals is safeguarded throughout their long and healthy happy lives!

[Learn more](#)

A Campaign By  
**PetAlliance Europe**

## The Latest Activities of the Pet Alliance

Following the overwhelming success of the #PetPower event, the European animal health and pet food industry associations, **AnimalhealthEurope** and **FEDIAF**, have consolidated their collaborative work in the form of the **Pet Alliance Europe**. This alliance promotes the **beneficial role of pets in society** and advocates for **responsible pet ownership**.

Since the beginning of 2022, the Alliance held several meetings to discuss potential research opportunities in the framework of Horizon Europe, the potential expansion to new members and/or partners, and planning content for its website and Twitter account. Moreover, **the activities and #PetPower event for 2022 were also agreed upon by the two associations.**

**Don't forget to check out the Pet Alliance website:**

[CLICK HERE](#)

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**FEDIAF**

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