



EU PET BULLETIN

News from the European Pet Food Industry
Issue 04 - December 2021



Nutritional Guidelines

For Complete and Complementary
Pet Food for Cats and Dogs



October 2021

FEDIAF Updated its Nutritional Guidelines

FEDIAF released the latest version of the **Nutritional Guidelines for Pet Food for Cats and Dogs** on 22 October. The importance of

these updates rests on the significance of the Guidelines, which are the go-to source helping manufacturers in their mission to provide safe, palatable and nutritious food for pets. To provide state of the art recommendation, FEDIAF worked with the **Scientific Advisory Board (SAB)**, which comprises independent and renowned scientists from European academia and consultancy. After the FEDIAF Nutrition Working Group and the SAB coordinated efforts, the 2021 version contains numerous updates reflecting the latest scientific nutritional studies on pet food. As Thomas **Brenten**, chair of the Nutrition Working Group, explains, “based on the review on the recent nutritional scientific literature, several updates were made, which include phosphorus and an updated calculation for energy requirements for puppies.”

For the complete document:

[CLICK HERE](#)

Cross-Industry Position Paper of Flexible Packaging Value Chain



Together with **CEFLEX**, **Flexible Packaging** and other organisations representing the flexible packaging value chain in Europe, FEDIAF signed up a cross-industry position paper calling upon European legislators to provide a progressive and forward-looking definition of packaging recyclability, befitting of a circular economy for all packaging.

As manufacturers of flexible packaging or other stakeholders of the value chain like material suppliers or users of flexible packaging to pack products, we fully endorse the general objective of the **Packaging & Packaging Waste Directive (PPWD)** to prevent the negative impact of packaging on the environment. We also support the mandate arising from the **Circular Economy Action Plan** to ensure that all packaging is recyclable or reusable by 2030. **We believe the transition towards a circular economy for packaging requires a policy response which fosters progress both in packaging design and waste management infrastructures including collection, sorting and recycling.** Flexible packaging represents at least half of food primary packaging placed on the EU market (in product units) while accounting for only one sixth of packaging material used (in weight). This fact demonstrates the key function of flexible packaging, which is to

protect valuable products with the smallest amount of material.

For the position paper:

[CLICK HERE](#)

FEDIAF & ANIMAL WELFARE



EU Conference on Animal Welfare

On 9 December, the Secretariat attended the high-level Conference on "EU Animal Welfare today & tomorrow". The event was opened by Commissioner **Kyriakides** and the Slovenian Presidency. The event was very successful since it had around **500 active participants** and more than **2000 people following** via web streaming.

[MORE INFO](#)



EU Platform on Animal Welfare

On 10 November, FEDIAF participated for the first time as a full member in a meeting of the EU Platform on Animal Welfare. This meeting was the 10th one organised by the EU Platform to **enhance dialogue on animal welfare issues** relevant at the EU level among competent authorities, businesses, civil society and scientists.

[MORE INFO](#)

FEDIAF Continues the Advocacy on the Renewable Energy Directive

FEDIAF acknowledges and supports the role of renewable energy in achieving the climate ambitions of the EU. We believe the revision of the **Renewable**

Energy Directive and its **Annex IX** provide a good opportunity to address these challenges. This is why **FEDIAF contributed to the EC consultation review and is contacting several MEPs** to make them aware that the current situation is driving unsustainable patterns, leading to an increase in competition between biofuels, feed and human food or large-scale importation of raw materials outside of the EU. The Renewable Energy Directive already has examples of setting eligibility criteria for sustainability biofuels based on sourcing and processing characteristics. **FEDIAF therefore proposes four ways forward:**



1. **Category 3 animal fats** should not be added to Annex IX list of sustainable feedstocks. For feedstock to be added to Annex IX, it must be assessed against principles of circular economy, avoid significant distortive effects on by-product markets and avoid creating additional demand for land. Adding category 3 animal fats would run entirely against these requirements of the Renewable Energy Directive.
2. Since the European Commission is empowered to conduct a detailed sustainability analysis of biofuel raw materials, we therefore call on legislators to make **Annex IX a closed list**. Only feedstock assessed by the Commission and added to Annex IX should count towards transport targets.
3. For purposes of legal certainty, legislators should introduce in the **Renewable Energy Directive** additional sustainability criteria for by-products and waste-based biofuels. This could potentially be done by a carving out raw materials whose reuse and recycling is approved and regulated under other EU legislation.
4. **Cascading principle** could be better defined to ensure national support schemes do not artificially change demand and price patterns away from material use. The future delegated act on the cascading principle could include some best practices e.g. national authorities consulting with material users or monitoring and remedying market distortions (withdrawing support or limiting contributions to transport GHG targets)

FEDIAF will continue to advocate for Category 3 by-products to be used according to the material waste hierarchy criteria which is in line with the Circular Economy ambitions of the EU.

FEDIAF In-House Activities



FEDIAF Revamp of its Website

After the revamp of FEDIAF's online members' area, it's now the turn of its public website to be updated. While the FEDIAF website contains numerous and useful contents, such as its **factsheets** and **nutritional guidelines**, its aesthetic needs to be modernised and improved. Furthermore, the website CMS will also be changed to WordPress to allow the Secretariat to upload new content faster and more consistently. After having collected three offers from three different IT companies, the Secretariat together with the Communication WG chose **The Publishing Bureau** to carry on this project. The new design is currently ongoing, and **the web development part will take place in the first quarter of 2022.**



FEDIAF Webinars to Members

This last quarter, FEDIAF has organised a couple of very **informative webinars** for its members on the **EU Feed Catalogue** and on **Feed Additives**. These training opportunities, delivered by experts in the area, were both **extremely successful and very well attended** by members.

The EU Feed Catalogue Webinar included information on the legal basis for the EU Catalogue and the register of feed materials, the update and the management of the register of feed materials. While the Feed Additives Webinar covered an overview of the European food and feed law, and then looked in depth to feed additives (principles, categories and authorisations), feed materials (common issues, differences, borderline) and feed additives use in pet food.

The Secretariat will continue to organise these well appreciated training sessions and webinars to members in 2022!

Scientific & Regulatory Affairs Manager Wanted!

FEDIAF is looking for an energetic Scientific & Regulatory Affairs Manager, **starting as soon as possible**. You will join a passionate team of people who



like to work at the crossing of technical dossiers and public affairs. We work in a dynamic environment for an important and growing industry, and our members are actively involved in the association.

For more information:

[CLICK HERE](#)

**PETS
EMPOWER
OUR
LIVES**

Help us ensure the beneficial role of pets in our society is acknowledged through policy, and that the wellbeing of our companion animals is safeguarded throughout their long and healthy happy lives!

[Learn more](#)

A Campaign By
**PetAlliance
Europe**

The Pet Alliance Strategy Meeting

Following the overwhelming success of the #PetPower event, the European animal health and pet food industry associations, **AnimalhealthEurope** and **FEDIAF**, have consolidated their collaborative work in the form of the **Pet Alliance Europe**. This alliance successfully organised once again the #PetPower event this last September and recently launched **its own website** and **Twitter account**.

Since 2021 is coming to an end, the Alliance virtually met on December 2 to discuss its priorities and objectives for the upcoming year. Highlights of the meetings included the introductory speech made by Peter **Gorbing** from Dogs4Good on assistance dogs. The Pet Alliance agreed that he could be one of the speakers for the **PetPower event** next year. Furthermore, there was also a discussion on how to utilise the funding available at the EU level (i.e., **Horizon Europe**) by participating in a research project on what pets brings to society (i.e., potential savings in health care).

Don't forget to check out the Pet Alliance website:

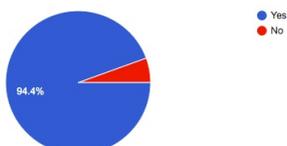
[CLICK HERE](#)

FEDIAF Members' Survey

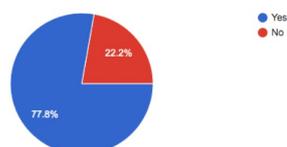
This last quarter, FEDIAF sent out a questionnaire to its members to measure their overall satisfaction with its activities.

Most respondents of the survey attended at least one of the event that FEDIAF organised in the past year. The **most attended events were the 2021 AGM and the #PetPower** event. Many respondents pointed out that webinars & trainings are most interesting for them.

Does FEDIAF deliver on your expectations as a member?
54 responses



Have you attended any of our events (webinars, AGM) in the past year?
54 responses



Lastly, **the majority of members (94.4%) are satisfied with the Secretariat performance.** This is also mostly the case when looking at the specific activities of the Secretariat. For instance, when it comes to the analysis of dossiers, legislation and lobby activities, 96% of respondents value the Secretariat's performance as either extremely good or good.

The FEDIAF team wishes you and your furry friends a joyful holiday period!



Happy Holiday Season!

The FEDIAF team wishes
all the best to you and
your loved ones.

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