



EU PET BULLETIN

news from the EU Pet Food Industry

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WELCOME

BY GIULIA ALUFFI

Welcome to FEDIAF's third EU Pet Bulletin of 2021. Despite the well deserved summer break, we have had exciting and hectic few months since the last bulletin.

The FEDIAF team and our members have been kept busy at work, in a mix of virtual meetings and office presence. We hope you enjoy the summary below of our recent activities.

FEDIAF'S QUARTERLY
NEWSLETTER

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THE #PETPOWER EVENT WAS A SUCCESS!!

The European animal health and pet food industry associations, AnimalhealthEurope and FEDIAF, formed [Pet Alliance Europe](#). The Alliance hosted a virtual event (attended by close to 200 participants) on September 29 to examine the role of #PetPower in Europe.

The event was hosted by Parliament Magazine and moderated by journalist Dave Keating. Speakers included the Pet Alliance Europe (including FEDIAF President, Annet Palamba), as well as a panel of experts: MEP Sirpa Pietikainen, Honorary President of the Intergroup on the Welfare and Conservation of Animals, Andrea Gavinelli, DG SANTE, European Commission and Professor Dominique Grandjean, Head of the Nosaïs COVID-19 detection dogs programme, Maisons-Alfort National Veterinary School, France.

The content and discussion were engaging and thought-provoking. To know more about research on #PetPower, check out our [booklet](#)!

The recording of the event will be available soon, and we already look forward to seeing you again next year!



FEDIAF team-building activity with horses!

The FEDIAF team has taken part in a team-building activity in September!

The day activity took place in the Belgian countryside and was highly appreciated by all team members. Several exercises throughout the day also involved interaction with such adorable horses, which fits well with FEDIAF's role in the promotion of benefits of pets.

If you and your team are interested we are happy to share further details, contact us!

The FEDIAF team has grown

This September, the FEDIAF Secretariat in Brussels has welcomed a new member. Meet Giulia Aluffi (and her cat Otto!), our new Junior Communications and Policy Officer.

Giulia has a Bachelor Degree in European Studies and a Master focusing on the EU external relations at Maastricht University (Netherlands). She also spent a semester at the faculty of Political Science at the Vrije Universiteit Brussels (Belgium) through the Erasmus+ programme. In addition, she gained first-hand experience in communications with a summer internship at the Brussels-based NGO Womenpreneur Initiative.

At FEDIAF, Giulia will focus on communications, including managing the organisation social media accounts and website. Furthermore, she will be editing the internal & external newsletters and writing position papers and communication materials. Finally, she will actively support the association press & media outreach and participate in the Communications Working Group meetings.



ANOTHER NEW ADDITION IN FEDIAF!

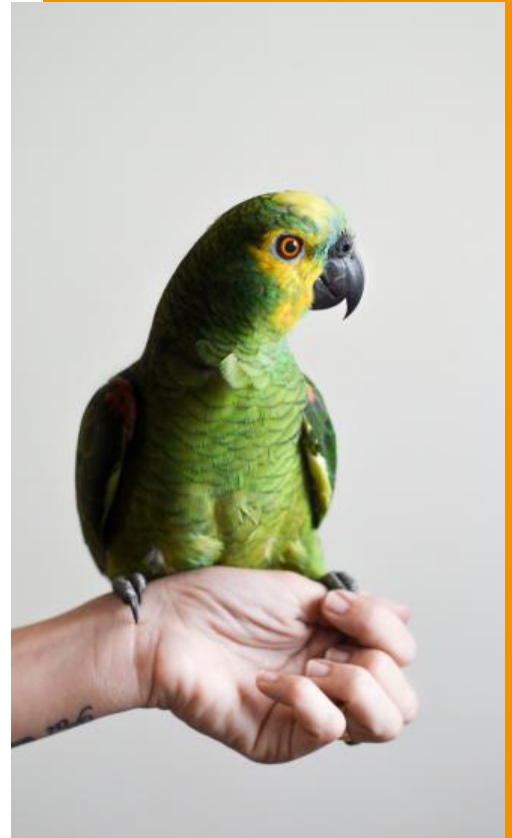
In light of the #PetPower event jointly organised with Animal Health Europe, FEDIAF has recently launched its own Twitter account. So don't forget to follow us on Twitter at @FEDIAF_PetFood to keep up-to-date on the news concerning the Pet Food industry.



FEDIAF on EU Renewable Energy

Pets make our lives better and FEDIAF members feel responsible to provide them with nutritious food that makes pets' lives better. However, this has now come under risk as our critical raw materials, category 3 by-products, are increasingly burned as biofuels. This could potentially lead to competition with human food, which we try to avoid as much as possible.

Raw materials including animal fat derived from Category 3 by-products have many functions in pet food. They provide a source of essential nutrients, energy, palatability. They are unique and virtually impossible to replace with other ingredients. The fact that category 3 by-products used as biofuels count against the renewable energy targets has led to a distorted and unsustainable market situation. FEDIAF acknowledges and supports the role of renewable energy in achieving the climate ambitions of the EU. However, the main sustainability-focused purpose of these animal-derived raw materials should be to provide nourishment for animals and we believe that the revision of the Renewable Energy Directive and its Annex IX provides a good opportunity to address these challenges. FEDIAF will continue to advocate Category 3 by-products to be used according to the material waste hierarchy criteria which are in line with the Circular Economy ambitions of the EU.



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