



EU PET BULLETIN

news from the EU Pet Food Industry

DECEMBER 2022



Keep Pet Food for Pets

Category 3 fats
are a vital pet
food ingredient
and cannot be
easily replaced.

europeanpetfood.org

WELCOME

BY ALICE TEMPEL COSTA

Welcome to our final newsletter of 2022.

It has certainly been a busy year and I am pleased to report on some recent activity highlights, in addition to wishing you all a very happy holiday and new year!

Alice Tempel Costa, Deputy Secretary General

FEDIAF'S QUARTERLY
NEWSLETTER

table of contents

Category 3 Animal Fats • P.2

The Pet Alliance • P.3

Animal Welfare Task Force • P.3

EU Code of Conduct • P.3

External Presentations P4

Category 3 Animal Fats - protecting a vital ingredient

In 2022, FEDIAF has been focused more acutely on its sustainability activity. In addition to the 'normal work' within our Environmental Sustainability Working Group on packaging, sustainable use of ingredients and the update of the Product Environmental Footprint Category Rules (PEFCR), we identified a serious risk in the EC's activity to decarbonise transport: the possibility to include the use of Category 3 fats by-products as biofuels within the legislative process.

In order to explain why this is important for the pet food industry, we need to explain the role of Category 3 animal fats. Category 3 animal fats is a key raw materials for our pets' diets. They are essential fatty acids, which provide a source of energy and contribute to palatability. They cannot be easily replaced.

Category 3 animal fats are also at the heart of our sustainable business model. Our practice is based on using these unwanted by-products from the human chain. By maximising the use of by-products and adding value, converting them into nutritious pet food, the industry is not competing with the human food chain and contributes to the circular economy.

Pet food sits well above energy use in the EU's own hierarchy of most-preferable options for food waste disposal. Additionally, impact assessment has shown that Category 3 animal by-products are not a necessary element for decarbonisation of transport (road, aviation nor maritime). There are alternatives such as Category 1 and 2 animal fats, which are not suitable for use in pet food, for safety reasons.

FEDIAF continues to work to safeguard Cat 3 animal fats by products communicating these messages to the EC and members, to help with their own national campaigns. To read more please see www.europeanpetfood.org or follow us on LinkedIn and Twitter.

Keep Pet Food for Pets

Category 1 & 2 fats are more suitable for use in biofuels for transport.

europeanpetfood.org

Pet food ingredients do not belong in engines

Incentivizing use of fit-for-feed animal fats in biofuels could seriously impact EU pet food makers' access to essential ingredients, affecting 90 million European households' capacity to safely and nutritiously feed their 300 million-plus pets.

BY ROSA CARBONELL, PRESIDENT, FEDIAF
SEPTEMBER 6, 2022 | 5:00 AM CET

Decarbonization of transport has become one of the key pillars of EU Green Deal, something that FEDIAF — The European Pet Food Industry, representing 15 European national pet food associations, together with five pet food manufacturers operating in Europe — wholeheartedly supports.

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Home / News / Transport / Biofuels / Cats and dogs could face food shortage under draft EU law on green jet fuels

Cats and dogs could face food shortage under draft EU law on green jet fuels

By Sean Goulding Carroll | EURACTIV 7 Sept 2022



"Before setting sustainable fuel quotas, policymakers must assess the impact they have on the capacity to feed people and their pets first," said Rosa Carbonell, president of the pet food trade association FEDIAF. [Chendongshan / Shutterstock.com]

Languages: Deutsch

An EU greenlight for the use of certain animal parts to make sustainable jet fuel will decimate the pet food industry, leading to a scarcity in nourishing feed for household animals, the European pet food trade association has said.

THE PET ALLIANCE & #PetPower event

The Pet Alliance continues to be an extremely valuable and important stakeholder collaboration for FEDIAF and AnimalhealthEurope. Through this channel, FEDIAF is able to show its commitment in promoting the significant role that pets play in Society, communicate important responsible pet ownership messages such as good nutrition and also support the work of welfare charities and NGOs.

This Autumn, we held a very successful event at the Residence Palace in Brussels. MEPs and the EC joined animal welfare organisations, assistance animal associations, pet parents and their pets to celebrate #PetPower in the EU.

Attended by over 100 guests, our first live #PetPower event focused on the needs of assistance animals and called for the development of clear European standards.

To read more about this event and keep up to date on our news please visit pet-power.eu and follow the Alliance on Twitter.



Animal Welfare Task Force

We are delighted to announce the formation of a new Task Force within FEDIAF to focus specifically on Animal Welfare. The first kick off meeting took place in November. As members of the EU Platform of Animal Welfare, FEDIAF looks forward to developing activity so watch this space!

EU Code of Conduct

In January 2022 FEDIAF signed the Code of Conduct on responsible food business and marketing practices to show how Industry is committed to support the transition towards more sustainable food systems. FEDIAF is currently drafting its first annual report highlighting the numerous activities undertaken to disseminate and promote the Code in order to encourage more sustainable practices.

Activities range from promoting the Code at our Annual Congress and AGM, in the Annual Report, newsletters, LinkedIn, website, press releases and external presentations. Additionally, our Nutritional Guidelines are an excellent example of where FEDIAF supports the industry in providing detailed guidance. We also reported on our collaborations with stakeholders such as the Pet Alliance and our work with other stakeholders to protect Category 3 animal fats, which are vital for our industry and our sustainable practice.



FEDIAF's External Presentations

Alice Tempel Costa and Katerina Alexopoulou participated in a number of events in Q3 and Q4 to promote FEDIAF's work - with recent examples including:

ESCVN, the 26th Congress of the European Society of Veterinary and Comparative Nutrition, 5-8 September: Katerina Alexopoulou represented FEDIAF, participating as a basic sponsor at the Congress in Basel, Switzerland. Presence promoted Nutritional Guidelines, Labelling Guide and factsheets.

NVG AGM, 30 September: Katerina Alexopoulou presented FEDIAF's vision and ways of working.

Nordic Pet Food Conference, 5 October: Alice Tempel Costa attended and presented an overview of how the pet food industry is contributing to sustainability.

BEPEFA, The Belgium Pet Food Association, 22 November: Alice Tempel Costa presented on FEDIAF's sustainability initiatives at a European level.

PFAI, the Irish Pet Food Association 30 November: Alice Tempel Costa gave a presentation outlining the latest EU policy and regulatory developments impacting our sector and an overview of FEDIAF's current priorities, campaigns and activities.



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